



Eric Hamilton
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Eric Hamilton is an internet, web, search marketing and social media veteran with over 20 years of technology work experience. Currently, Eric is the Founder/CEO of AdSmoke which is an online digital ad network for user generated content.

<http://adsmoke.com>

Eric is the owner of Web Developers of New York, a Manhattan based web design and consulting firm.

<http://www.newyorkwideweb.com>

Eric is the author of "Social Media Branding in the Age of Obama". This book is a social media guide which gives social media strategies for small businesses and personal development.

<http://www.socialmediaobama.com>

Eric is the Founder of the Web Academy which is a nonprofit organization which offers free web design classes.

<http://www.thewebacademy.org>

Eric is the author technology books on Wordpress and Google Android App Inventor.

<http://wordpresshowtobooks.com/>

<http://android-apps-development.com>

Eric worked for Yahoo! as an Engagement Manager supporting Yahoo! Web Analytics which is Yahoo's enterprise level analytics solution. In addition, Eric consulted Yahoo! clients such as BlackBerry, Verizon Travel, Bank of America, Disney, GM, Southwest Airlines and Pepsi on measuring the effectiveness of social media traffic from Yahoo! micro-sites.

While at Yahoo! Eric served on Yahoo!'s social media task force. This internal group was responsible for identifying trends and leveraging Yahoo!'s brand and reach to position Yahoo! for growth in the realm of social media.

Eric is a skilled software designer as he has a patent pending on "Methods for embedding pre-roll flash video ads in user generated content".

Eric is from Detroit, Michigan, has a BS in Computer Science from Michigan State University, is a ToastMaster Humorous Speech NYC area champion and he is active in the community with local NYC high school science fairs as a Computer Science judge.