

## 2010 CORPORATE PORTFOLIO REGISTRATION FORM

Date: \_\_\_\_\_ BDPA Account Manager: \_\_\_\_\_

Company: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Voice: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Division/Department: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

TOTAL SPONSORSHIP: \$ \_\_\_\_\_

**Payment Information:**

Invoice     
  Check Enclosed     
  Credit Card: (Circle One) AMEX VISA MC DISCOVER  
 Card# \_\_\_\_\_ Exp Date (mm/yy): \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card Billing Address, City, State and ZIP: \_\_\_\_\_

Instructions:

1. Enter your contact information above.
2. Write your company name on each of the pages.
3. Check off items you wish to sponsor below.
4. Enter subtotals in right column.
5. Calculate total sponsorship and enter it on the "Total Sponsorship" line above.
6. Select your payment method.
7. Email, fax or mail your completed sponsorship form (all pages with selections) to:

**FOR INTERNAL USE ONLY**

NATIONAL BILLING     
  LOCAL BILLING

**Email: [corpsales@bdpa.org](mailto:corpsales@bdpa.org) Fax: (301) 560-8300**

**MAKE CHECKS PAYABLE TO: NATIONAL BDPA**

**Mail to:**

**National BDPA      9500 Arena Drive      Suite 350      Largo, MD      20774**

## 2010 CORPORATE PORTFOLIO REGISTRATION FORM

COMPANY: \_\_\_\_\_

### BASIC NATIONAL CORPORATE SPONSOR PACKAGE

- |  |         |       |
|--|---------|-------|
| <input type="checkbox"/> Basic Corporate Sponsor Package | \$5,000 | _____ |
| Unlimited access to BDPA Resume Database                 |         |       |
| Ten (10) corporate memberships                           |         |       |
| Your corporate logo in the sponsorship section           |         |       |
| Web link from BDPA site to your site                     |         |       |

**SECTION TOTAL: \$** \_\_\_\_\_

### NATIONAL SPONSORSHIP

#### Corporate Sponsored Memberships

- |  |                   |            |       |
|--|-------------------|------------|-------|
| <input type="checkbox"/> Corporate Membership (10) | \$1,000           | Qty: _____ | _____ |
| <input type="checkbox"/> Lifetime Member           | \$1,000           | Qty: _____ | _____ |
| <input type="checkbox"/> Adult 5-year              | \$400             | Qty: _____ | _____ |
| <input type="checkbox"/> Adult                     | \$100             | Qty: _____ | _____ |
| <input type="checkbox"/> Student (Full-Time)       | \$25              | Qty: _____ | _____ |
| <input type="checkbox"/> National Operations       | \$1,000 - 100,000 |            | _____ |

#### National Board Events

- |   |         |       |
|---|---------|-------|
| <input type="checkbox"/> National Board of Directors (NBOD) Luncheon  | \$3,500 | _____ |
| ▪ Signage at entry bearing company's logo                             |         |       |
| ▪ Opportunity to provide an executive or other speaker                |         |       |
| <input type="checkbox"/> National Board of Directors (NBOD) Reception | \$2,000 | _____ |
| ▪ Signage at entry bearing company's logo                             |         |       |
| ▪ Opportunity to provide an executive or other speaker                |         |       |

#### BDPA IT Institute Tuition

- |                                      |       |            |       |
|--------------------------------------|-------|------------|-------|
| <input type="checkbox"/> BDPA Member | \$475 | Qty: _____ | _____ |
| <input type="checkbox"/> Non-Member  | \$675 | Qty: _____ | _____ |

#### Corporate Sponsored Scholarships

- |  |              |            |       |
|--|--------------|------------|-------|
| <input type="checkbox"/> National BDPA Scholarship Fund    | \$100-\$100K | Qty: _____ | _____ |
| <input type="checkbox"/> BDPA IT Institute                 | \$100-\$100K | Qty: _____ | _____ |
| <input type="checkbox"/> Dr. Jesse Bemley Scholarship Fund | \$100-\$100K | Qty: _____ | _____ |

**SECTION TOTAL: \$** \_\_\_\_\_

"Taking Membership to the Next Level"

## 2010 CORPORATE PORTFOLIO REGISTRATION FORM

COMPANY: \_\_\_\_\_

### ANNUAL NATIONAL CONFERENCE SPONSORSHIP

**NOTE: Space only, does not include Set-up Fee or any A/V needs.**

#### Conference Speaking Opportunities

- |   |          |       |
|---|----------|-------|
| <input type="checkbox"/> Lunch Plenary Session  | \$10,000 | _____ |
| <ul style="list-style-type: none"> <li>▪ Signage at entry bearing company's logo</li> <li>▪ Opportunity to provide an executive or other speaker</li> <li>▪ Plated Event</li> </ul> |          |       |

#### National Leadership Events

- |   |         |       |
|---|---------|-------|
| <input type="checkbox"/> National Leadership Luncheon   | \$3,500 | _____ |
| <ul style="list-style-type: none"> <li>▪ Signage at entry bearing company's logo</li> <li>▪ Opportunity to provide an executive or other speaker</li> </ul> |         |       |
| <input type="checkbox"/> Delegates' Meeting   | \$2,000 | _____ |
| <ul style="list-style-type: none"> <li>▪ Signage at entry bearing company's logo</li> <li>▪ Opportunity to provide an executive or other speaker</li> </ul> |         |       |

**SECTION TOTAL: \$** \_\_\_\_\_

#### Receptions & Hospitality Suites

- |  |          |       |
|--|----------|-------|
| <input type="checkbox"/> Opening Ceremony & Reception  | \$30,000 | _____ |
| <ul style="list-style-type: none"> <li>▪ Introduce Keynote Speaker</li> <li>▪ Signage at entry bearing company's logo</li> <li>▪ Stage signage bearing company's logo</li> <li>▪ Opportunity to provide an executive or other speaker</li> </ul> |          |       |
| <input type="checkbox"/> Dignitaries Reception   | \$20,000 | _____ |
| <ul style="list-style-type: none"> <li>▪ Signage at entry bearing company's logo</li> <li>▪ Opportunity to provide an executive or other speaker</li> </ul>  |          |       |
| <input type="checkbox"/> Corporate Hospitality Reception   | \$10,000 | _____ |
| <ul style="list-style-type: none"> <li>▪ Signage at entry bearing company's logo</li> <li>▪ Opportunity to provide an executive or other speaker</li> </ul>  |          |       |
| <input type="checkbox"/> Corporate Executive Reception   | \$5,000  | _____ |
| <ul style="list-style-type: none"> <li>▪ Signage at entry bearing company's logo</li> <li>▪ Opportunity to provide an executive or other speaker</li> </ul>  |          |       |
| <input type="checkbox"/> Corporate Hospitality Suites  | \$2,500  | _____ |
| <ul style="list-style-type: none"> <li>▪ Signage at entry bearing company's logo</li> </ul>  |          |       |
| <input type="checkbox"/> Corporate Late Night Hospitality Suites   | \$5,000  | _____ |
| <ul style="list-style-type: none"> <li>▪ Signage at entry bearing company's logo</li> </ul>  |          |       |

**SECTION TOTAL: \$** \_\_\_\_\_

"Taking Membership to the Next Level"

## 2010 CORPORATE PORTFOLIO REGISTRATION FORM

COMPANY: \_\_\_\_\_

### Awards Gala Events

- |                          |  |          |                  |
|--------------------------|--|----------|------------------|
| <input type="checkbox"/> | Awards Gala  | \$50,000 | _____            |
|                          | <ul style="list-style-type: none"> <li>▪ Signage at entry bearing company's logo</li> <li>▪ Stage signage bearing company's logo</li> <li>▪ Opportunity to provide an executive or other speaker</li> <li>▪ 2 reserved tables to accommodate 20 people</li> <li>▪ Reserved table signage bearing company's name</li> </ul> |          |                  |
| <input type="checkbox"/> | Awards Gala Reception  | \$6,000  | _____            |
|                          | <ul style="list-style-type: none"> <li>▪ Signage at entry bearing company's logo</li> <li>▪ Opportunity for company representative to address attendees</li> </ul>   |          |                  |
| <input type="checkbox"/> | Awards Gala Package  | \$5,000  | _____            |
|                          | <ul style="list-style-type: none"> <li>▪ Signage at entry bearing company's logo</li> <li>▪ Reserved table signage bearing company's name</li> <li>▪ 1 Reserved table signage to accommodate 10 people</li> <li>▪ 1 page color ad in Conference Guide</li> </ul>   |          |                  |
| <input type="checkbox"/> | Awards Gala Table (10 per table)   | \$2,000  | _____            |
|                          | <ul style="list-style-type: none"> <li>▪ Reserved table to accommodate 10 people</li> <li>▪ Reserved table signage bearing company's name</li> </ul>   |          |                  |
| <input type="checkbox"/> | Awards Gala Ala Carte Ticket   | \$250    | Qty: _____ _____ |

**SECTION TOTAL: \$** \_\_\_\_\_

### Promotional Items

- |                          |   |          |       |
|--------------------------|---|----------|-------|
| <input type="checkbox"/> | Adult – Conference Registration Bags  | \$12,000 | _____ |
|                          | <ul style="list-style-type: none"> <li>▪ Company's logo, along with BDPA logo imprinted on bag</li> </ul>   |          |       |
| <input type="checkbox"/> | Youth – Conference Registration Bags  | \$3,500  | _____ |
|                          | <ul style="list-style-type: none"> <li>▪ Company's logo, along with BDPA logo imprinted on bag</li> </ul>   |          |       |
| <input type="checkbox"/> | Conference Bag Stuffers   | \$2,500  | _____ |
|                          | <ul style="list-style-type: none"> <li>▪ Company's products/literature stuffed in conference bags – Deadline to deliver items to BDPA will apply</li> </ul> |          |       |
| <input type="checkbox"/> | Lanyards  | \$4,000  | _____ |
|                          | <ul style="list-style-type: none"> <li>▪ Company's logo, along with BDPA logo imprinted on lanyard</li> </ul>   |          |       |

**SECTION TOTAL: \$** \_\_\_\_\_

"Taking Membership to the Next Level"

## 2010 CORPORATE PORTFOLIO REGISTRATION FORM

COMPANY: \_\_\_\_\_

### Career Fair / Exposition Sponsorships

**NOTE: Space only, does not include Set-up Fee or any A/V needs.**

- |                          |   |          |       |
|--------------------------|---|----------|-------|
| <input type="checkbox"/> | Sponsorship with signage                                  | \$25,000 |       |
|                          | <b>Please choose one:</b>                                 |          |       |
|                          | A) 10 x 60 footprint _____                                |          | _____ |
|                          | B) 20 x 30 footprint _____                                |          | _____ |
|                          | ▪ Six 6' tables, 12 chairs, 6 wastebaskets, 1 booth sign  |          |       |
|                          | ▪ 24 Career Fair "Only" Registrations                     |          |       |
| <input type="checkbox"/> | 4-Booth Island  |          |       |
|                          | <b>Please choose one:</b>                                 |          |       |
|                          | A) 10 x 40 footprint _____                                | \$20,000 | _____ |
|                          | B) 20 x 20 footprint _____                                |          | _____ |
|                          | ▪ Four 6' tables, 8 chairs, 4 wastebaskets, 1 booth sign  |          |       |
|                          | ▪ 16 Career Fair "Only" Registrations                     |          |       |
| <input type="checkbox"/> | Career Fair and Technology Expo Booth (10 x 10 Footprint) | \$5,000  | _____ |
|                          | ▪ One 6' table, 2 chairs, 1 wastebasket, 1 booth sign     |          |       |
|                          | ▪ 4 Career Fair "Only" Registrations                      |          |       |
| <input type="checkbox"/> | Educational Inst/Gov't Agency Booth (10 x 10 Footprint)   | \$2,500  | _____ |
|                          | ▪ One 6' table, 2 chairs, 1 wastebasket, 1 booth sign     |          |       |
|                          | ▪ 4 Career Fair "Only" Registrations                      |          |       |
| <input type="checkbox"/> | Corporate Interview Booth (10 x 10 Footprint)             | \$1,000  | _____ |
|                          | ▪ One 6' table, 2 chairs, 1 wastebasket, 1 booth sign     |          |       |
|                          | ▪ 4 Career Fair "Only" Registrations                      |          |       |
| <input type="checkbox"/> | Additional Career fair staff registrants                  | \$500    | _____ |
|                          | ▪ Career Fair "Only" Registrations (per person)           |          |       |
| <input type="checkbox"/> | Consumer Market Place Booth (10 x 10 Footprint)           | \$5000   | _____ |
|                          | ▪ One 6' table, 2 chairs, 1 wastebasket, 1 booth sign     |          |       |
|                          | ▪ Only for Merchandising (Entire conference)              |          |       |

**SECTION TOTAL: \$ \_\_\_\_\_**

## 2010 CORPORATE PORTFOLIO REGISTRATION FORM

COMPANY: \_\_\_\_\_

### Student Events

- |   |          |       |
|---|----------|-------|
| <input type="checkbox"/> IT Showcase <ul style="list-style-type: none"> <li>▪ Signage at entry bearing company's logo</li> <li>▪ Opportunity to provide an executive or other speaker</li> </ul>                      | \$15,000 | _____ |
| <input type="checkbox"/> Student Lunch <ul style="list-style-type: none"> <li>▪ Signage at entry bearing company's logo</li> <li>▪ Opportunity to provide an executive or other speaker</li> </ul>                    | \$10,000 | _____ |
| <input type="checkbox"/> Student Dinner <ul style="list-style-type: none"> <li>▪ Signage at entry bearing company's logo</li> <li>▪ Opportunity to provide an executive or other speaker</li> </ul>                   | \$15,000 | _____ |
| <input type="checkbox"/> Student Off-Site Activity <ul style="list-style-type: none"> <li>▪ A festive, fun filled and educational activity for the HSCC students</li> </ul>   | \$9,000  | _____ |
| <input type="checkbox"/> Student Breakfast <ul style="list-style-type: none"> <li>▪ Signage at entry bearing company's logo</li> <li>▪ Opportunity to provide an executive or other speaker</li> </ul>                | \$7,000  | _____ |
| <input type="checkbox"/> Co-Sponsor Chapter Competition Team  | \$2,500  | _____ |
| <input type="checkbox"/> Co-Sponsor College Student Registrations <ul style="list-style-type: none"> <li>▪ Registration, travel, hotel</li> </ul>   | \$2,600  | _____ |
| <input type="checkbox"/> Co-Sponsor Youth Technology Camp <ul style="list-style-type: none"> <li>▪ Signage at entry bearing company's logo</li> <li>▪ Opportunity to provide an executive or other speaker</li> </ul> | \$500    | _____ |

### Conference Registration / Ala Carte

|   | Member | Non-Member |       |
|---|--------|------------|-------|
| <input type="checkbox"/> Adult if paid in full 2/1/2010 | \$450  | \$550      | _____ |
| <input type="checkbox"/> Adult if paid in full 5/1/2010 | \$550  | \$650      | _____ |
| <input type="checkbox"/> Adult if paid in full 7/1/2010 | \$750  | \$850      | _____ |
| <input type="checkbox"/> HSCC Participant               | \$200  | N/A        | _____ |
| <input type="checkbox"/> YTC Participant                | \$200  | N/A        | _____ |
| <input type="checkbox"/> College Student                | \$200  | N/A        | _____ |
| <input type="checkbox"/> HSCC Chaperones/Coordinator    | \$200  | N/A        | _____ |
| <input type="checkbox"/> 1-Day Workshop Pass            | \$350  | \$450      | _____ |
| <input type="checkbox"/> 2-Day Workshop Pass            | \$650  | \$750      | _____ |

**SECTION TOTAL: \$** \_\_\_\_\_

**NOTE:** Student registrants must include a copy of student identification. We cannot accept registration forms without a check, money order or credit card information. Cancellations will be honored with written notification received by July 9<sup>th</sup> 2010. There will be a processing fee of \$25.00 assessed for all refunds. All requests for refunds must be in writing and postmarked by July 9<sup>th</sup> 2010. There will be no refunds made after July 9<sup>th</sup> 2010.

"Taking Membership to the Next Level"

## 2010 CORPORATE PORTFOLIO REGISTRATION FORM

COMPANY: \_\_\_\_\_

### Advertising Opportunities

BDPA Journal Advertising Opportunities Item

|   | B/W     | Color   |       |
|---|---------|---------|-------|
| <input type="checkbox"/> Front Cover Page                   | N/A     | \$5,000 | _____ |
| <input type="checkbox"/> Center Spread                      | N/A     | \$3,500 | _____ |
| <input type="checkbox"/> Back Cover Page                    | N/A     | \$4,000 | _____ |
| <input type="checkbox"/> Full Page w/Profile                | \$1,500 | \$2,500 | _____ |
| <input type="checkbox"/> Full Page                          | \$1,300 | \$2,000 | _____ |
| <input type="checkbox"/> Half Page (Horizontal or Vertical) | \$1,000 | \$1,500 | _____ |
| <input type="checkbox"/> Inside Cover (front or back)       | N/A     | \$2,500 | _____ |

Conference Program Guide

|   |         |         |       |
|---|---------|---------|-------|
| <input type="checkbox"/> Full Page          | \$1,000 | \$1,500 | _____ |
| <input type="checkbox"/> Half Page          | \$750   | \$1,250 | _____ |
| <input type="checkbox"/> Inside Front Cover | N/A     | \$2,500 | _____ |
| <input type="checkbox"/> Inside Back Cover  | N/A     | \$2,000 | _____ |
| <input type="checkbox"/> Back Cover         | N/A     | N/A     | _____ |
| <input type="checkbox"/> Center Spread      | \$2,500 | \$3,500 | _____ |

Conference Career Fair Guide

|   |         |         |       |
|---|---------|---------|-------|
| <input type="checkbox"/> Full Page          | \$1,500 | \$2,000 | _____ |
| <input type="checkbox"/> Half Page          | \$1,250 | \$1,750 | _____ |
| <input type="checkbox"/> Inside Front Cover | N/A     | \$3,000 | _____ |
| <input type="checkbox"/> Inside Back Cover  | N/A     | \$2,500 | _____ |
| <input type="checkbox"/> Back Cover         | N/A     | N/A     | _____ |
| <input type="checkbox"/> Center Spread      | \$3,500 | \$4,500 | _____ |

Conference Student Guide

|   |         |         |       |
|---|---------|---------|-------|
| <input type="checkbox"/> Full Page          | \$500   | N/A     | _____ |
| <input type="checkbox"/> Half Page          | \$375   | N/A     | _____ |
| <input type="checkbox"/> Inside Front Cover | N/A     | N/A     | _____ |
| <input type="checkbox"/> Inside Back Cover  | N/A     | N/A     | _____ |
| <input type="checkbox"/> Back Cover         | N/A     | N/A     | _____ |
| <input type="checkbox"/> Center Spread      | \$2,500 | \$3,500 | _____ |

### Online Advertising Opportunities

Web Banner on [www.bdpa.org](http://www.bdpa.org) Website

|   |         |       |
|---|---------|-------|
| <input type="checkbox"/> Entire Web site 200 x 600 pixels (per quarter) | \$2,000 | _____ |
| <input type="checkbox"/> Entire Web site 200 x 600 pixels (per year)    | \$6,000 | _____ |

**SECTION TOTAL: \$** \_\_\_\_\_

## 2010 CORPORATE PORTFOLIO REGISTRATION FORM

COMPANY: \_\_\_\_\_

**In-Kind Donations**

**Values of donated items will be determined in cooperation with the National BDPA Office.**

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li><input type="checkbox"/> HSCC Computer Equipment</li> <li><input type="checkbox"/> Cyber Café Computer Equipment</li> <li><input type="checkbox"/> Technology Lab Equipment</li> <li><input type="checkbox"/> Registration Computer Equipment</li> <li><input type="checkbox"/> Audio Visual Equipment Rental</li> <li><input type="checkbox"/> Internet Access Procurement</li> <li><input type="checkbox"/> 2-Way Radios Rentals</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> Youth Technology Camp Equipment</li> <li><input type="checkbox"/> Copier Rental</li> <li><input type="checkbox"/> Fax Machine Rental</li> <li><input type="checkbox"/> Administration Support</li> <li><input type="checkbox"/> Prizes</li> <li><input type="checkbox"/> Conference Printing</li> <li><input type="checkbox"/> BDPA Journal Printing</li> </ul> |
|--|---|

**SECTION TOTAL:** \$ \_\_\_\_\_

|   |          |
|---|----------|
| <b>NATIONAL CONFERENCE SPONSORSHIP TOTAL:</b> | \$ _____ |
|---|----------|

## 2010 CORPORATE PORTFOLIO REGISTRATION FORM

COMPANY: \_\_\_\_\_

### LOCAL CHAPTER SPONSORSHIP

#### Youth Program Sponsor

- Training materials for high school students \$1,500 \_\_\_\_\_
- Provide lunch for weekend training sessions (per session) \$150 \_\_\_\_\_
- Underwrite student conference registration (per student) \$200 \_\_\_\_\_

#### Event Co-Sponsor

- HSCC Team Sponsorship \$5,000 \_\_\_\_\_
- HSCC Team Conference travel \$5,000 \_\_\_\_\_
- Student computer Camp \$5,000 \_\_\_\_\_
- Regional HSCC Computer Competition \$4,000 \_\_\_\_\_
- Black Family Technology Awareness Week \$1,200 \_\_\_\_\_
- Professional Networking Function \$600 \_\_\_\_\_

#### Event Table Purchase

- Banquet, Gala or Luncheon \$2,000 \_\_\_\_\_
- CIO Reception \$1,500 \_\_\_\_\_

#### Publication Advertisement

- Co-Sponsor the chapter newsletter \$750 \_\_\_\_\_

#### Banquet, Gala or Luncheon Souvenir Book (B/W)

- Full Page \$250 \_\_\_\_\_
- Half Page \$150 \_\_\_\_\_

#### General Operating Funds Support

- Office Expenses \$2,500 \_\_\_\_\_
- Quarterly Workshop Sponsor \$2,500 \_\_\_\_\_
- Monthly Program Meeting Sponsor \$500 \_\_\_\_\_
- Basic Web Hosting Fees \$600 \_\_\_\_\_
- Basic Web Hosting Fees and Maintenance \$1,500 \_\_\_\_\_

#### Student Programs In-Kind Donations

- Provide Hi-Tech Facilities for Student Training
- Laptop Computers
- Transfer Frequent Flyer Miles

#### General Operating In-Kind Donations (Describe below)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## 2010 CORPORATE PORTFOLIO REGISTRATION FORM

COMPANY: \_\_\_\_\_

**Local Chapter Other Support** (Describe below)

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LOCAL CHAPTER SPONSORSHIP TOTAL: \$

|                               |           |
|-------------------------------|-----------|
| <b>TOTAL BDPA SPONSORSHIP</b> | <b>\$</b> |
|-------------------------------|-----------|

### 32ND ANNUAL NATIONAL BDPA TECHNOLOGY CONFERENCE

#### 2010 BDPA Cancellation Policy

**Conference Attendees**

- No refunds if the request is received after July 9, 2010 or onwards to the conference
- 50% of the registration can be refunded if request is received from May 25, 2010 thru July 8, 2010
- 85% of the registration will be refunded if request is received before May 25, 2010 to cover administrative costs

**Sponsors**

- 50% of the registration can be refunded if request is received by May 25, 2010
- After June 1st there will be no refunds
- If payment is not received by June 1, all marketing materials will be removed
- All conference registrations must be received and onsite prior to the conference

**Conference Registrants**

- \$50.00 fee replacement for reprinting of badges